

80%

of global GDP
is generated
in cities

70% of greenhouse
gases are generated
in cities



**CITIES
ARE KEY
PARTNERS FOR
POVERTY
ERADICATION**

68%

of
people
will live
in Cities
by 2050

1 out of 3 emerging
markets urban dwellers
live in a slum





MAYOR'S CHALLENGE:

TO BUILD SUSTAINABLE, INCLUSIVE, RESILIENT CITIES
IN THE FACE OF GROWING MEGATRENDS

COMPETITIVE CITY

Critical Infrastructure

Access to Finance



Skills & Innovation

Institutions &
Regulations

MEGATRENDS

URBANIZATION

CLIMATE CHANGE

TECHNOLOGY





UTILIS

detects water leaks
from space

**NOBODY
INNOVATES
LIKE THE
PRIVATE
SECTOR**

**FINANCING
OPTIONS**

GREEN BONDS

PPP

LAND VALUE CAPTURE



BIRD

electric vehicle sharing



CARBONCURE

CO₂-trapping concrete



IFC: A PARTNER FOR MAYORS

Custom financing and advisory solutions for creditworthy municipalities (examples)



Private Sector

Core financial products

Loans

Guarantees

Enhancement of bond issuances

Mobilization of 3rd party resources

Resilient infrastructure grants



Creditworthiness



Technology &
Innovation



Environment &
Efficiency

IFC CITY ENGAGEMENTS: IZMIR, TURKEY

