



WORLD CITIES SUMMIT 2014

POST SHOW REPORT



**LIVEABLE AND SUSTAINABLE CITIES:
COMMON CHALLENGES, SHARED SOLUTIONS**

A SUMMIT OF SIGNIFICANCE



POST SHOW REPORT
WORLD CITIES SUMMIT 1-4 JUNE 2014



“ It’s a wonderful opportunity to talk about the future of cities, which will not be like the past, and it’s great that so many important businesses – technology, infrastructure, consultants – are supporting this Summit. ”

Stephen Yarwood
Lord Mayor,
Adelaide, Australia

“ The main value-add of this Summit is raising the profile of ideas, letting people swap and share ideas, and building a consensus about how cities need to evolve. ”

Dr Peter Williams
Chief Technology Officer,
Big Green Innovations, IBM

“ The concentration of talents, wisdom, skills and knowledge is all the more deeper, and that’s very wonderful... all the people here are dealing with the big hairy problems of the world, and there are no easy solutions. ”

Arun Jain
Strategic Planning Advisor
Karnataka, India



The World Cities Summit Mayors Forum is an annual by-invitation only global event for city leaders to discuss pressing urban issues and share best practices. The peer-to-peer platform for mayors allows for an insightful exchange and practical learning.

“ As a small country, we have a lot to learn... I really enjoyed listening to the types of problems bigger cities face... we can learn, for example, how to deploy technology to have better systems in place which will ultimately improve the safety of the city. ”

Kinlay Dorjee
Mayor, Thimpu, Bhutan

“ We learn how common the challenges are, whether you are a big city or little city, growing rapidly or not... but the solutions have to be tailored to each city. I’ve certainly learnt about the value of being realistic about what we can do. ”

Celia Wade-Brown
Mayor, Wellington, New Zealand



The World Cities Summit Young Leaders is a new initiative to bring together young leaders from diverse sectors committed to shaping the urban development agenda. The inaugural Young Leaders Symposium in 2014 was themed “Seeding Change in my City”.

“ At the Symposium, the richness of knowledge and expertise is very pragmatic... about how leaders are using technology to enhance their governance and service delivery, and how that is contributing to balanced economic, environmental and social development. ”

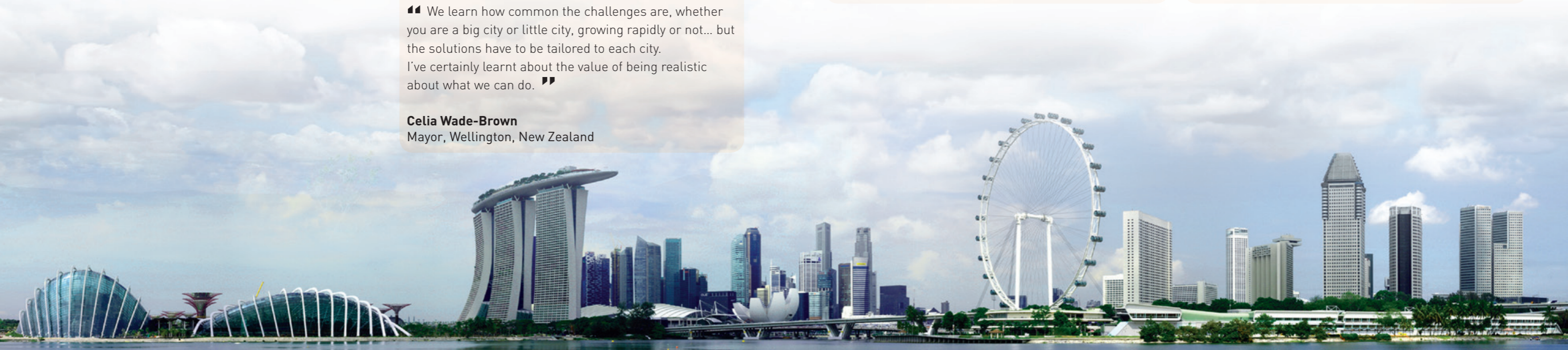
Dr Aisa Kacyira
Deputy Executive Director and
Assistant Secretary-General, UN-HABITAT

LEE KUAN YEW
WORLD CITY ○
PRIZE

The Lee Kuan Yew World City Prize is a biennial international award that honours outstanding achievements and contributions to the creation of liveable, vibrant and sustainable urban communities around the world. Visit www.leekuaneyeworldcityprize.com.sg to find out more.

“ This Summit is very beneficial. We can learn about other cities, the newest technology and methods, and it gives us a platform to cooperate in future because there is a lot of inspiration. ”

Zhou Naixiang
Mayor, Suzhou, China
Lee Kuan Yew World City Prize Laureate 2014



THOUGHT LEADERS FROM ALL OVER THE WORLD

The World Cities Summit 2014 provided thought leadership in urbanisation issues as it brought together renowned speakers and a record number of senior-level participants, including ministers, mayors, business leaders and heads of international organisations.



Angel Gurría
Secretary-General,
OECD



Dr Rashid Ahmed bin Fahad
Minister of Environment
and Water, United
Arab Emirates



**His Excellency
Chen Lei**
Minister of
Water Resources,
China



Peter Bakker
President, World
Business Council
for Sustainable
Development

“ We have different countries, people, religion and tradition. That is why the exchange of experience and ideas is helping each city and each country. ”

Dr Gabur Bagdy
Deputy Mayor, Budapest,
Hungary

“ The quality of debate is truly remarkable. ”

Gianfranco Casati
Group Chief Executive,
Growth Markets, Accenture

“ A problem shared is halfway to being solved... we can see this event as a huge expo where people can freely exchange ideas and experiences... this Summit is definitely useful; it is attracting very, very significant urban leaders. ”

Helen Clark
Administrator, United Nations Development
Programme

“ What makes the World Cities Summit different from other forums is that in every discussion we deal with solutions. ”

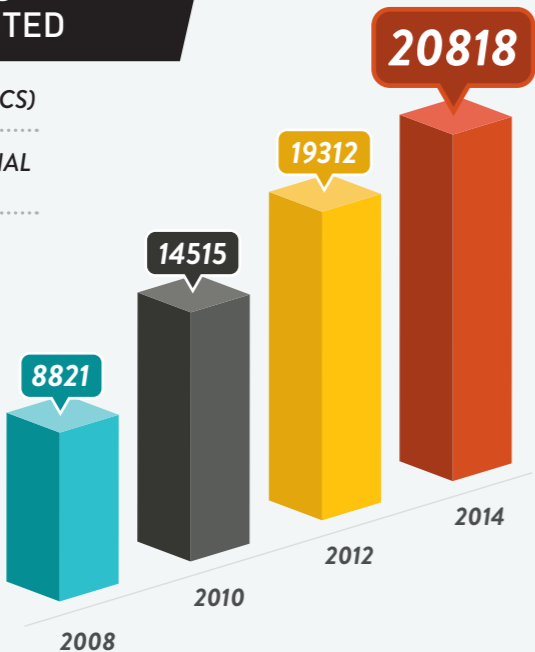
Patricia de Lille
Executive Mayor,
Cape Town, South Africa



133 COUNTRIES REPRESENTED

- WORLD CITIES SUMMIT (WCS)
- SINGAPORE INTERNATIONAL WATER WEEK (SIWW)
- CLEANENVIRO SUMMIT SINGAPORE (CESS)

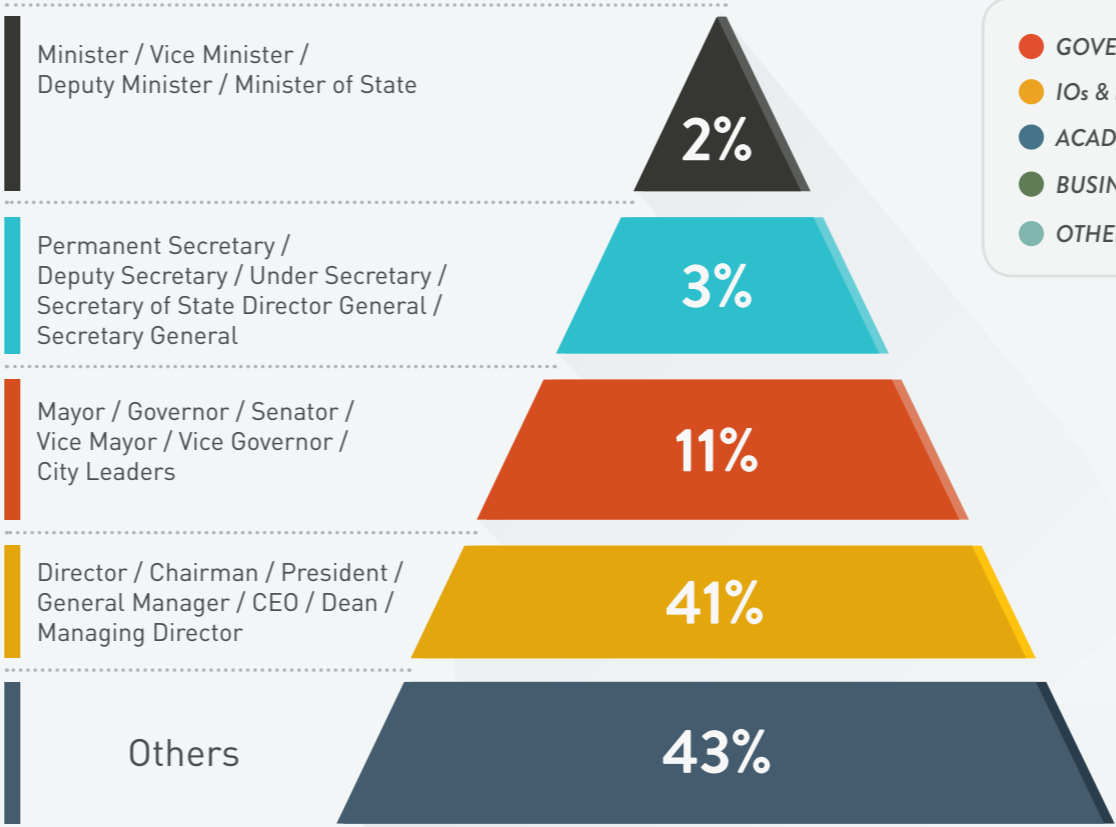
TOTAL ATTENDEES



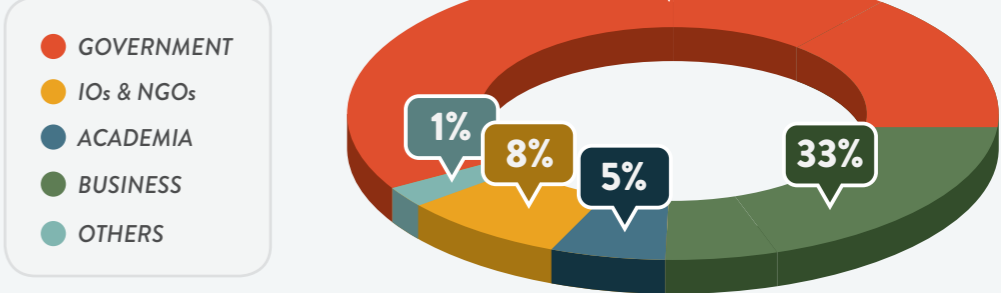
TOP 4 REGIONS* BY % AT WCS



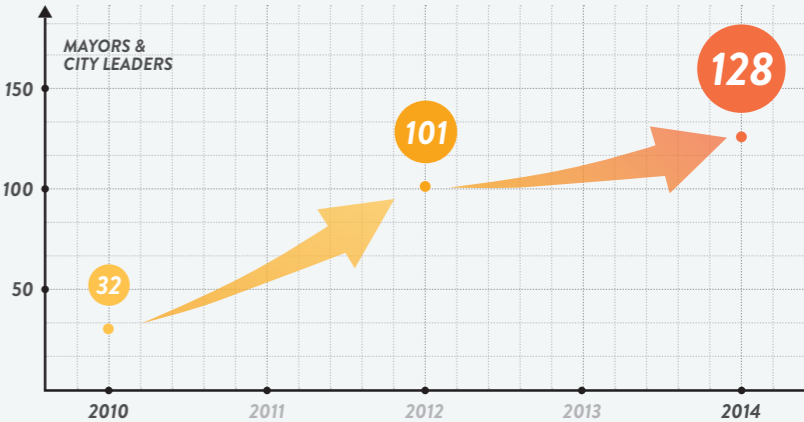
SENIOR-LEVEL PARTICIPATION



SECTOR REPRESENTATION



MAYORS & CITY LEADERS AT WORLD CITIES SUMMIT



COMMON CHALLENGES, SHARED SOLUTIONS

SHARING KNOWLEDGE & SOLUTIONS

The World Cities Summit gathers and generates a wealth of shared solutions to the common challenges of how to make cities around the globe more liveable and sustainable. This year, five key themes emerged from the many insightful conversations and best practices shared at World Cities Summit 2014.



CITIES OF THE FUTURE COLLABORATE AND CONNECT WELL

“Future-ready” cities will be empowered by globalisation to connect to other cities like never before, even as they strengthen independence and self-reliance. More collaboration between government, business and people will lift liveability all-round, from basic infrastructure to daily management of traffic, energy, waste and other city facets. Cities can install free wifi to connect everyone e.g. in Adelaide, Australia, or gather stakeholders e.g. in 24-hour “Design Storm” problem-solving sessions in Cape Town, South Africa. Drawing from networks such as the World Cities Summit will equip cities for longer-term challenges such as rural-urban migration and climate change.



TECHNOLOGY DRIVES LIVEABILITY

“Smart cities” are the wave of the future. Investing in technology pays off with higher quality of life today, and more sustainable resource use tomorrow. Technological innovations can be harnessed to install smarter infrastructure and integrated intelligent systems, to connect urban systems and people better. Using big data well will enhance city management of public safety, healthcare, education, mobility and large-scale events e.g. using online platforms for sharing cars and bicycles in Seoul, Korea. Social media allows cities to stay in touch with residents and to know their needs e.g. in Bandung, Indonesia.



GOOD CITIES ARE INCLUSIVE

Social resilience is found in equitable, inclusive and cohesive societies – those that foster a greater role for families and individuals in society, and equitable growth with benefits for all. Strategic, engaged leadership and greater transparency will help win the people’s trust. This means bridging the digital divide and catering to potentially marginalised segments e.g. providing transport access to the city centre for rural communities in Medellin, Colombia. “High-tech” must always be balanced with “high-touch”, where there is disparity in society, especially in access to information and services.



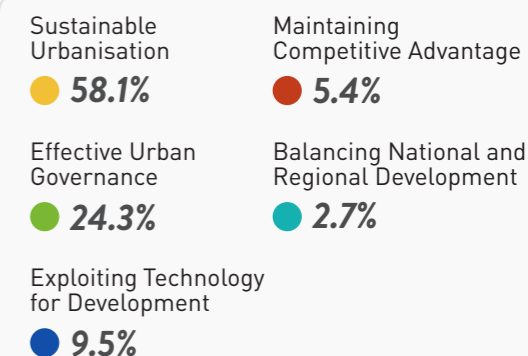
SUCCESSFUL CITIES ARE CITIZEN-CENTRED

Citizens are at the heart of cities. Cities should be planned for people, not places. Strong community bonds are a crucial foundation for physical resilience, to enable cities to recover well from shocks and natural disasters. Also, engaged citizens make for successful cities in every other aspect. Co-creation is the only way forward, as no government is in a position to manage cities alone. This means involving people more in city management, whether in something as abstract as enhancing the social fabric with Neighbours Day in Wellington, New Zealand, or as concrete as managing waste with home composting in Kuching, Malaysia.



CULTURE IS CRUCIAL FOR CHARACTER

Culture is cherished in the most attractive cities – those that foster social, cultural and natural capital. They do more in place-making to connect residents deeply e.g. Project Minato Mirai 21 (Future Port 21) turning an old shipyard into a seaside art museum at Yokohama, Japan. Nothing boosts civic pride more than smart investment in culture e.g. two new arts centres in Malaga, Spain, city of Picasso’s birth. Heritage extends beyond the concrete and cultural to embrace the cultivation of nature e.g. Singapore’s nationwide park connector network and over 700 community gardens boost green spaces to unify the people.



Results of polling the audience at WCS 2014

THE NETHERLANDS: Us and the Oceans



Will climate change drown the Netherlands? Probably not, as the Dutch have been tackling this issue since the 1950s. They believe in concerted prevention against potential crisis. Flexibility helps prepare for an unpredictable future. Partnership between government, private sector and citizens makes possible a delta programme and water policy for the next 50 years. Because the same oceans touch all of us, other river delta cities must act too, before it is too late. They can draw from the experience and solutions shared at the World Cities Summit.

“Interconnected problems require interconnected solutions.”

Melanie Schult van Haegen

Minister of Infrastructure and the Environment, the Netherlands
Opening Plenary of WCS, SIWW and CESS

MEDELLÍN, COLOMBIA: Total City Makeover



Medellín might well be the mother of all city makeovers. Once the world’s most dangerous city, Medellín is now among the 50 least violent. From extreme poverty in the 1990s, its Human Development Index now improves one point a year. The key is redressing inequality on a moderate city budget. The poorest neighbourhoods get amenities from day care to music centres. Urban development innovations create equitable public spaces. A new mountainside cable car connects suburban residents to the city centre.

“What is the meaning of Medellín? Yes, there is hope; we can escape darkness, poverty and violence.”

Aníbal Gaviria

Mayor, Medellín, Colombia
Special Mention, Lee Kuan Yew World City Prize 2014

BANDUNG, INDONESIA: A Happiness Experiment



Creating a “happy city” is about keeping a balance between economy, ecology and social equity, through innovation and collaboration with “happiness index projects”. Bandung’s 30 localities promote street art and diverse festivals for the people. Urban farming communities make residents producers, not just consumers. Residents take ownership of public parks. Technology is an enabler everywhere with public wifi, and all government departments communicate using social media and mobile apps. The bike-sharing culture aspires to reach New York City standards.

“People are ultimately at the centre of the city... A service-oriented government is the way to go.”

Ridwan Kamil

Mayor, Bandung, Indonesia
World Cities Summit Young Leaders Symposium 2014



PUBLIC, PRIVATE, PEOPLE COLLABORATIONS

The World Cities Summit is more than just a mega conference. It is the catalyst for a myriad of co-located events that includes government-to-government collaborations, public-private partnerships and project announcements, site visits and community activities.

STRATEGIC PARTNERSHIPS

Strategic partnerships were established at WCS 2014 through numerous Memorandum of Understanding (MOU) signing ceremonies and announcements. Some of these include:

- JTC Corporation and Sustainable Energy Association of Singapore (SEAS) to collaborate on **energy efficiency solutions for industrial buildings**.
- MOU between the Housing & Development Board (HDB), Energy Market Authority (EMA) and Panasonic on a **Smart Home Energy pilot**.
- Announcement by Land Transport Authority (LTA), SMRT Corporation, StarHub and IBM to create a **state-of-the-art public transport system**.
- Announcement by Airbus Defence and Space and NCS to establish a **Centre of Excellence** for the research, development and commercialisation of safe city solutions.
- MOU to develop **Cross Border Combi Card** between Singapore's EZ-Link and Taiwan's EasyCard.
- NEC completes the first **Safe City Test Bed** initiative spearheaded by the Singapore Economic Development Board (EDB) and Ministry of Home Affairs.

“ This is an excellent platform because it brings together thought leaders who are interested in sustainability, PPP and city planning. Through this platform, there is a robust exchange of views and cross sharing of ideas that facilitates active and relevant discussions. ”

- PwC LLP

SITE VISITS

Specially designed learning journeys were hosted by Singapore's public sector agencies to allow delegates to experience and understand how policies are being implemented. There were 9 site visits organised along the themes of:

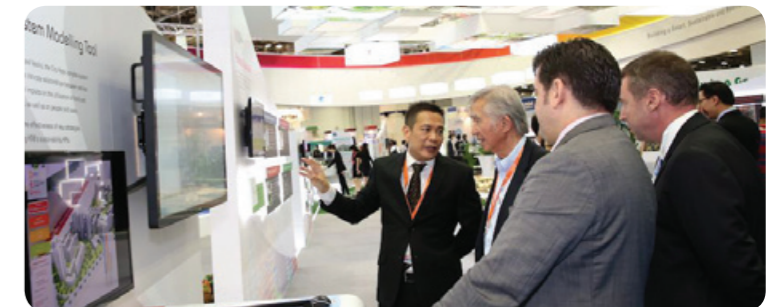
- SUSTAINABLE CITY
- LIVEABLE CITY CENTRE
- CONSERVATION IN A CITY
- HEALTHY CITY
- GREEN CITY
- GARDEN CITY



EXHIBITION & SHOWCASES

Over \$14.5 billion worth of deals were announced at the events. Companies recognise the value that WCS brings, and are actively participating during the week. The number of sponsors in 2014 is an increase of almost 40% from 2012.

Sponsors' Top 5 Reasons for Participating in World Cities Summit



“ The WCS exhibition is a fantastic way to meet new people, reconnect with former partners and explore new ways on how to do things for cities, efficiently and effectively. ”

- Cities Development Initiative for Asia

COMMUNITY ACTIVITIES



Hosted visit by the Mayor of South East District, Singapore, for international mayors and city leaders to experience a suburban heritage trail and the Neighbours for Active Living programme within the community.



Singapore Youth Challenge on Urban Governance: “Heroes” – to engage youths and encourage their deeper discovery of Singapore's journey in urban development. The winning entries were displayed during WCS 2014.

INTERNATIONAL COVERAGE

The significance of the World Cities Summit in bringing together government leaders, top business executives and experts attracted international media from to report on the summit, as well as to feature mayors and their cities.

International broadcasters including CNBC, BBC and Bloomberg, as well as Channel NewsAsia from Singapore, were onsite to conduct interviews and do live crosses from the summit.

275

MEDIA REPRESENTATIVES

159

MEDIA ORGANISATIONS



1100+

NEWS CLIPS
(BROADCAST, PRINT, ONLINE)

= S\$5.26M

ADVERTISING VALUE EQUIVALENT

International Mainstream Media

126

46%

TOTAL
275

28%

26%

Local Mainstream Media

78

Trade Media

71



HEADLINES
FROM AROUND THE GLOBE

SEE YOU AT THE NEXT SUMMIT

10-14 JULY 2016

Stay tuned for more details!

ORGANISED BY:

CENTRE for
LiveableCities
SINGAPORE

UR URBAN
REDEVELOPMENT
AUTHORITY

**Singapore
International
Water Week**

**CleanEnviro
Summit**
Singapore

IN CONJUNCTION WITH:

Thank You for being a part of World Cities Summit 2014

LEE KUAN YEW
WORLD CITY PRIZE SPONSOR:

Keppel Corporation

PATRON SPONSOR &
CLC KNOWLEDGE PARTNER:



PATRON SPONSORS:

CapitaLand

Far East Organization
INSPIRING BETTER LIVES

PLATINUM SPONSORS:

accenture
High performance. Delivered.

AGT INTERNATIONAL

GDF SUEZ

IBM

Microsoft

nCS
making IT happen

NEC

pwc

RAMBOLL

**Schneider
Electric**

SIEMENS

THALES

UOL
华业集团

HELD IN:



CONTACT US

For more information and sponsorship enquiries, please contact :

World Cities Summit Secretariat
c/o Experia Events Pte Ltd

Email : info@worldcities.com.sg

Tel : +65 6542 8660

Fax : +65 6542 8683

EVENT ORGANISER:

experia
events that influence