

Identity of a City: Tradition, Modern and Future



Cheonggyecheon

Showcase the successful example of urban revitalization with autonomous buses

Cheonggyecheon (Cheonggye Stream) is a major stream that ran through Seoul's downtown area long before the Joseon Dynasty. Cheonggye Stream is a successful example of historical and cultural urban restoration project. It has now become a hot-spot for residence and tourist and currently, around 60,000 people visit the stream everyday.



4.2km
(22min)



2023 SBAU

Introduce Seoul's Next 100 years masterplan in Thematic Exhibition

SBAU (Seoul Biennale of Architecture and Urbanism) will introduce urban and architectural projects concerning land environment and culture. SBAU 2023 also aims to develop a roadmap for Seoul as an ultra-densely populated and ecologically friendly city under the sub-theme "City of Mountain Ranges, Waterways and Wind Breezes-Drawing of Seoul's Next 100 years".



1.7km (9min)



Seoul Museum of Craft Art

Introduce a "craft hub" that connects tradition with the modern and case of urban regeneration project.

The Seoul Museum of Craft Art(SeMoCA) is the first public museum of craft art in Korea, it studies and shares information, records, people and environments concerning craft art. The museum is situated on a site of rich history where a detached palace was constructed as a royal residence and SeMoCA also preserves modern history by having renovated the buildings of the former High School that taught secondary education for over seven decades.