

PHYSICAL ACTIVITY

INDIVIDUAL



DEVELOPS



WELL-BEING



COMMUNITY



INTEGRATES



INCLUSION



CITY



UNITES



COHESION



SOCIAL
RESILIENCE

ACW VIDEO

<https://vimeo.com/278652379>

AN ESTIMATED US\$16.4BN BENEFITS IS REALISED BY THE 3 ACW CITIES, EVERY YEAR

The **CURRENT** estimated value generated by physically active citizens



Economic

\$15.2Bn

Contribution to the economy



Health

\$1.1Bn

Healthcare savings



Social

\$70M

Impact of social benefits

The **ADDITIONAL** estimated value 10k newly active people would generate



Economic

\$18M

Contribution to the economy



Health

\$1.4M

Healthcare savings



Social

\$70K

Impact of social benefits



HEALTH BENEFITS REALISED BY THE 3 ACW CITIES, EVERY YEAR



Healthcare
savings

~ \$513m



Productivity
savings

~ \$622m



DALYs
saved

~ 68k

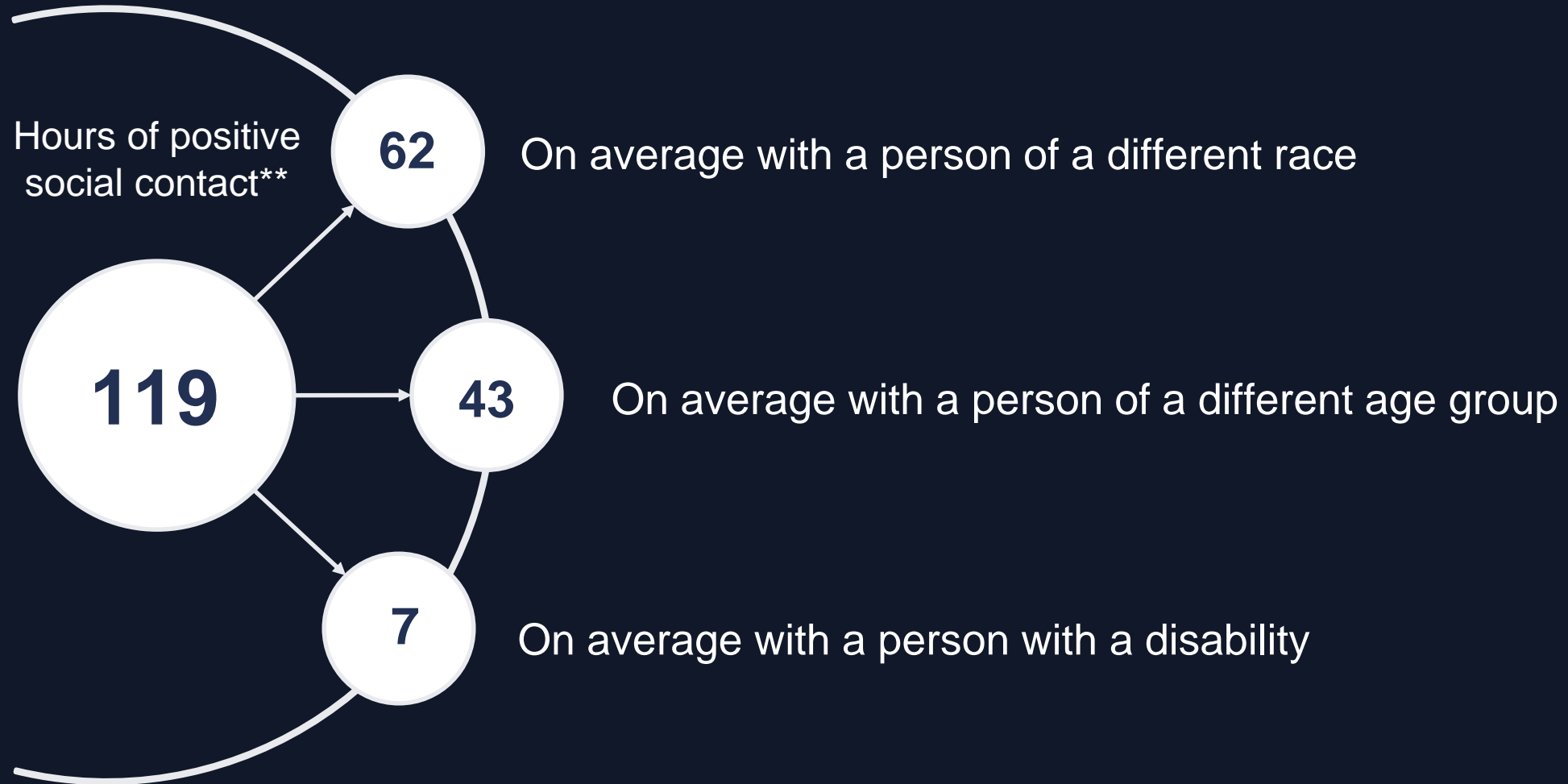


Deaths
prevented

~ 2,430



SPORT CONTRIBUTES ~119 HOURS OF POSITIVE SOCIAL CONTACT A YEAR PER ACTIVE RESIDENT IN SINGAPORE*

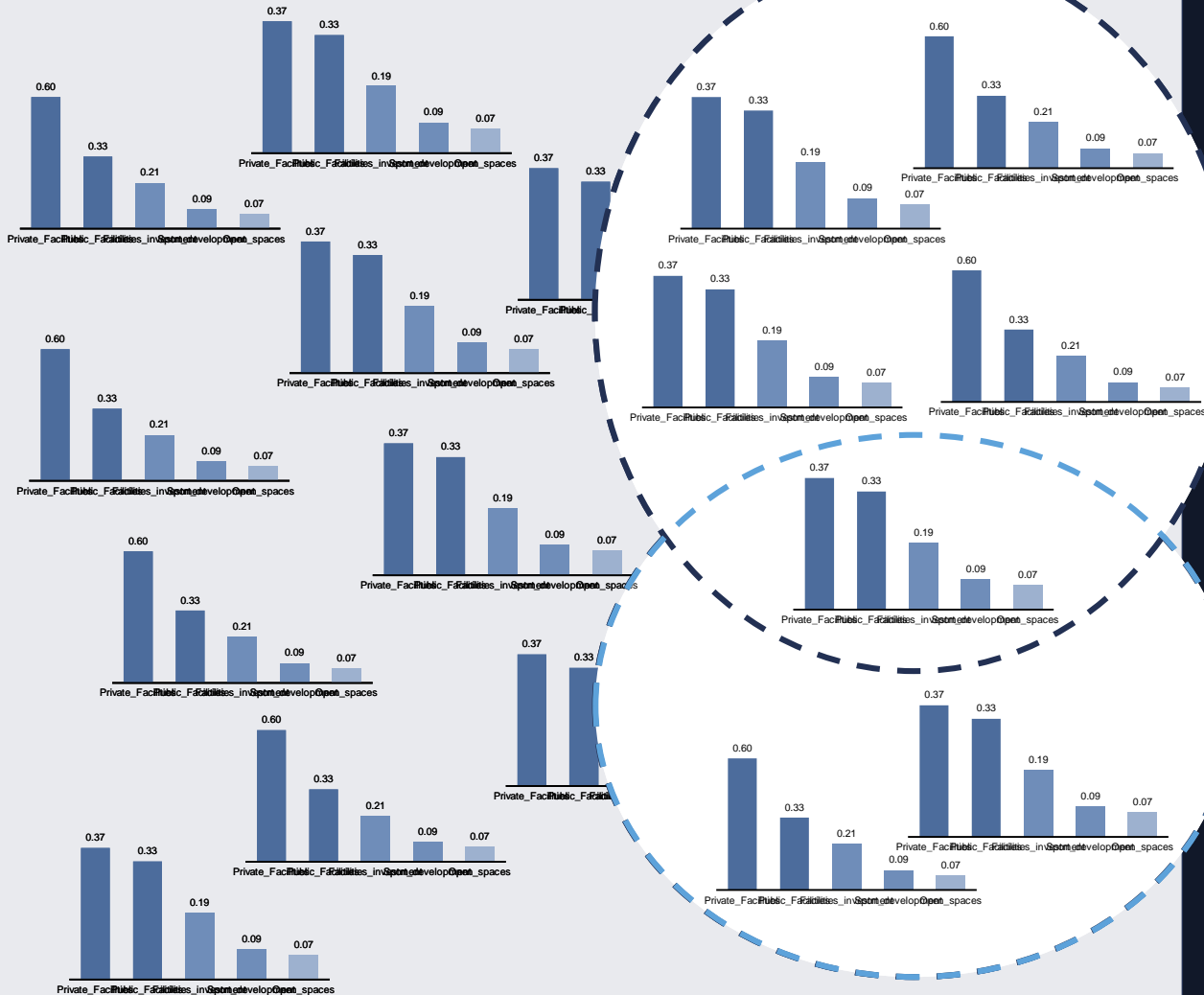


* Includes Singapore residents doing any sports and physical activity – the average is 79 hours annually across the Singapore population as a whole

** Assumption that 100% of sporting contact is positive

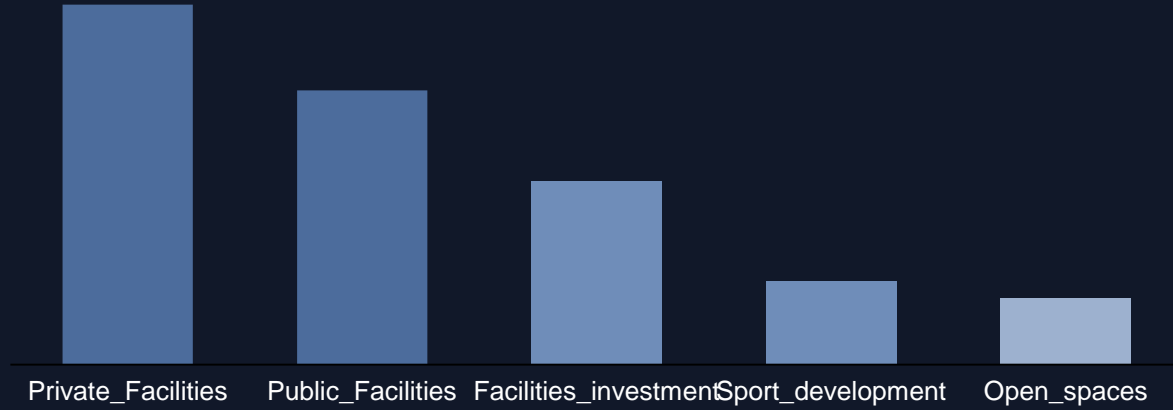
WE CAN ISOLATE THE IMPACT OF INTERVENTIONS ON INDIVIDUALS' PROPENSITY OF BEING PHYSICALLY ACTIVE

Individual profiles of population

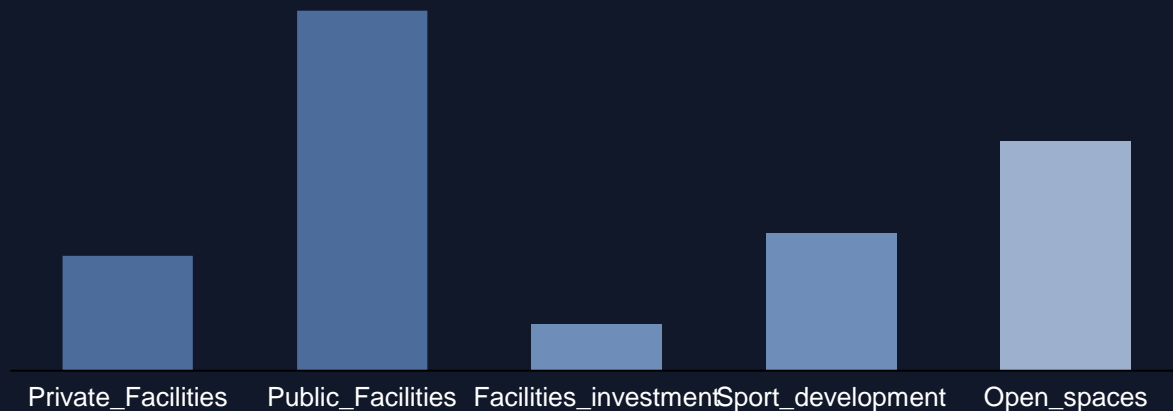


ILLUSTRATIVE

Demographic A

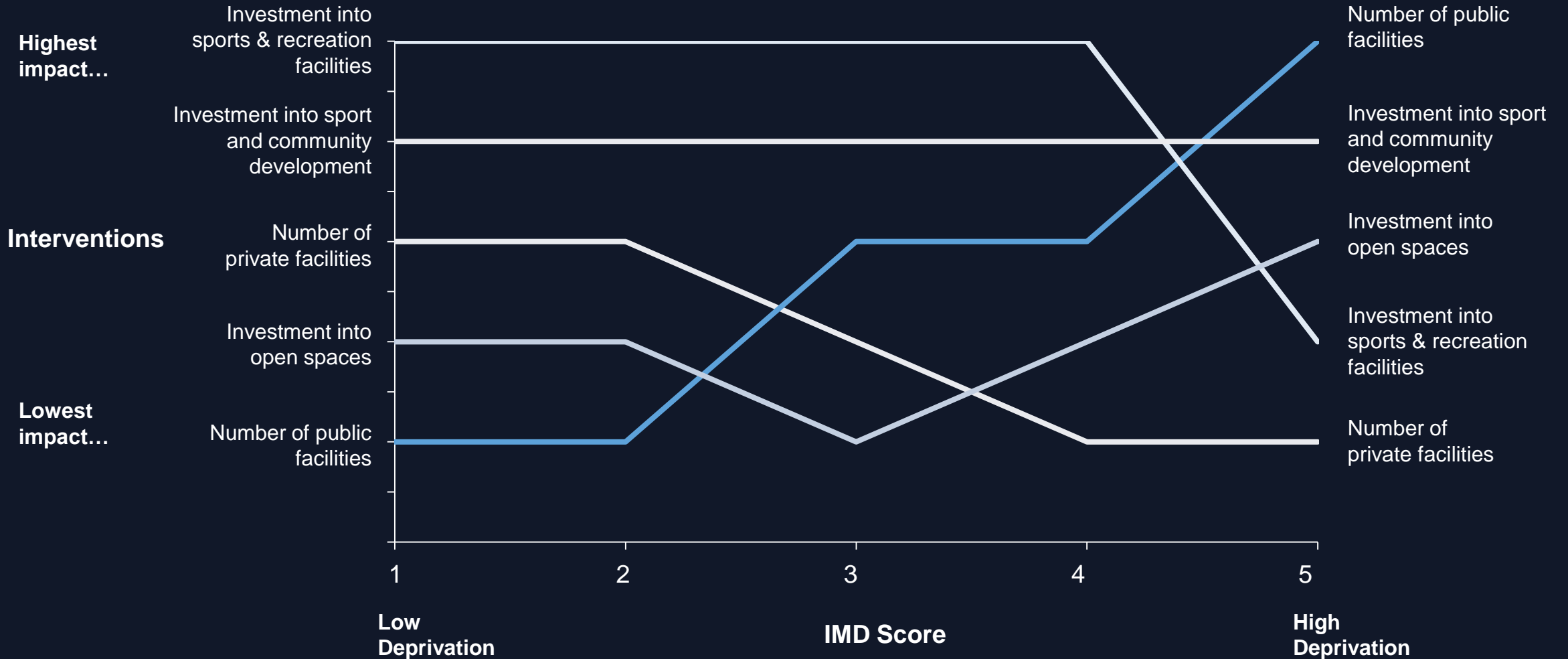


Demographic B



LONDON CASE STUDY

AVAILABILITY OF PUBLIC FACILITIES IS INCREASINGLY IMPORTANT IN MORE DEPRIVED COMMUNITIES





acw

GETTING MILLIONS
OF PEOPLE
MORE ACTIVE
IN CITIES AROUND
THE WORLD

More information on
www.activecitizens.world